



Motorcraft

THE UK'S LEADING MANUFACTURER OF OVERLAND VEHICLES

COMPANY BROCHURE
JANUARY 2025





**EVERY MOTORCRAFT VEHICLE EMBODIES THE
SPIRIT OF BOUNDLESS EXPLORATION, INNOVATIVE
DESIGN AND UNMATCHED OFF-ROAD CAPABILITY.**

OUR STORY

ONE MAN AND HIS MISSION.

**IAN PARKIN-COATES IS THE DRIVING FORCE BEHIND MOTORCRAFT.
HE COMBINES A PASSION FOR ADVENTURE WITH EXPERTISE IN
OVERLAND VEHICLE DESIGN.**

A former motorcycle racer, he built his own race transporter in the '90s, sparking a career in vehicle construction. Retiring in 2006, he shifted to high-performance live-in vehicles.

Today, Ian leads Motorcraft Adventure Developments with the same drive and innovation that started it all, ensuring every vehicle meets the highest standards of quality, durability, and performance. His hands-on approach and relentless pursuit of excellence continue to push the boundaries of overland vehicle design.



NOT JUST BRITISH MADE. YORKSHIRE MADE.

**MOTORCRAFT ADVENTURE DEVELOPMENTS IS INCREDIBLY
PROUD OF OUR YORKSHIRE HERITAGE.**

Our team and factory are based in Doncaster, South Yorkshire and is made up of a robust team of over thirty skilled craftsmen.

By keeping everything in-house, right here in Yorkshire, we maintain full oversight of every stage of production, from design to fabrication and final assembly. We carefully source materials from the best suppliers, ensuring that every component meets our uncompromising standards. This hands-on approach allows us to refine and perfect our products, guaranteeing the highest level of quality, durability, and craftsmanship.



**“A PROPER YORKSHIRE LAD OR LASS IS ONE OF RESILIENCE; ONE OF MIGHT; ONE OF SPIRIT. ONE OF
WHOM TAKES ON A CHALLENGE WITH DETERMINATION, TENACITY AND UNWAVERING GRIT.**

**YOU WON’T HEAR A YORKSHIREMAN UTTER THE WORDS ‘I CAN’T DO THAT’, INSTEAD, THEY’LL UP
TOOLS AND TACKLE THE IMPOSSIBLE WITH STRENGTH, ABILITY AND INCOMPARABLE YORKSHIRE WIT.”**



THE BIGGEST, AND THE BEST.

FROM HUMBLE BEGINNINGS TO THE UK'S LEADING MANUFACTURER OF EXPEDITION VEHICLES.

Motorcraft Adventure Developments started from modest roots, but through dedication and innovation, we have grown to become the largest manufacturer of expedition vehicles, parts, and accessories in the UK's overland market.

Now operating out of a 60,000-square-foot factory, we have the space, expertise, and technology to produce world-class expedition vehicles and rugged, high-performance components. Our commitment to quality and craftsmanship has driven us to the forefront of the industry, setting the standard for durability and reliability in the toughest environments.

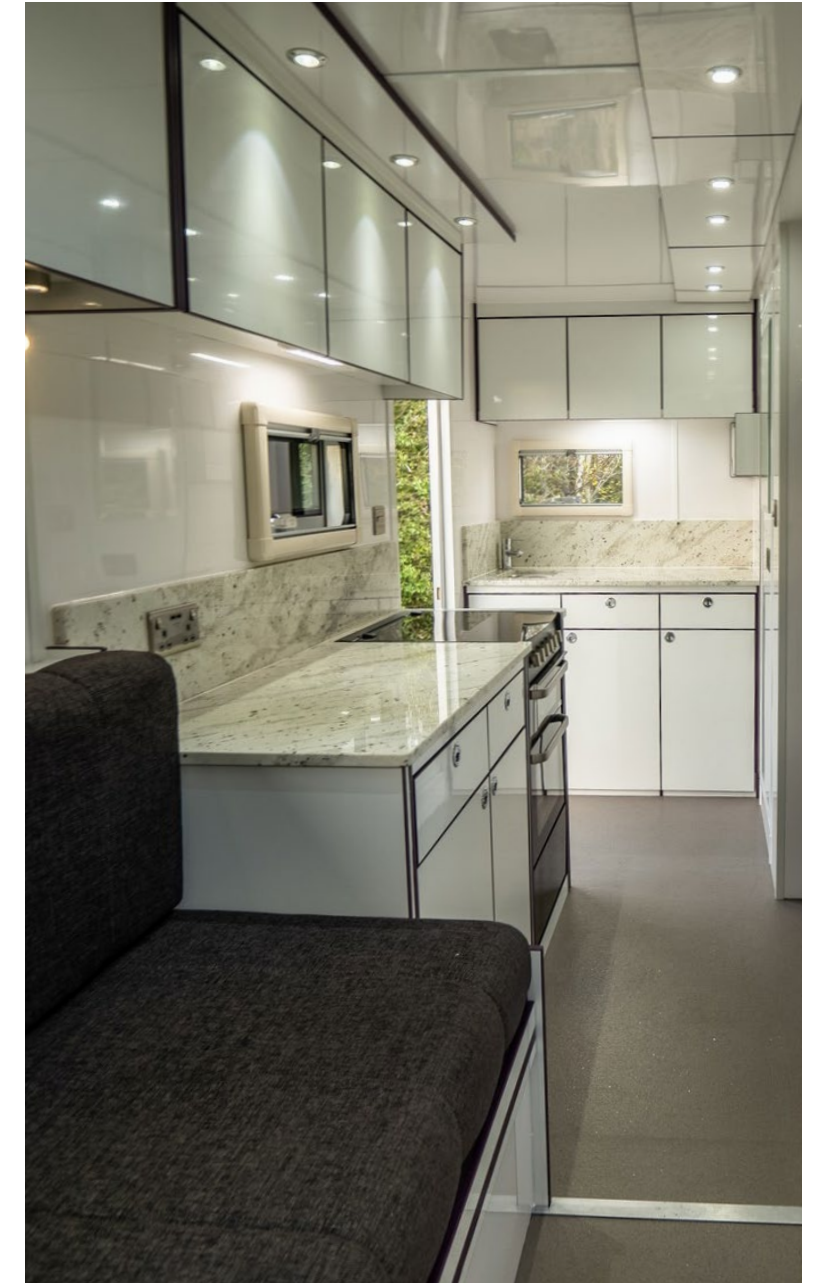


WHAT WE DO

END-TO-END VEHICLE MANUFACTURING

**MOTORCRAFT IS THE ONLY EXPEDITION TRUCK
MANUFACTURER IN THE UK THAT IS RESPONSIBLE FOR THE
ENTIRE BUILD FROM START TO FINISH.**

Motorcraft understands the unique demands of overland vehicles across a variety of terrains. We build trucks designed to withstand the elements, ensuring reliability no matter where in the world your journey takes you. Our vehicles provide a comfortable living space, allowing you to embrace the slow life and adventure without the worry of your vehicle letting you down. With Motorcraft, you're in good hands every step of the way.



CONSULTANCY

We don't just talk the talk, we've walked the walk! Our management team have travelled extensively across the globe in multiple vehicles and are always ready to share their knowledge about what makes the perfect expedition vehicle.



FABRICATION & WELDING

Our fabrication department occupies twenty-five percent of our floor space. Utilising both MIG and TIG welding techniques, our highly experienced team fabricates all components and bodies for our vehicles.



PREPARATION & PAINTING

Our specialist prep team will return your vehicle to its OEM condition, before utilising state-of-the-art products and processes to achieve a high quality finish in our 60sqm in-house prep and paint facility.



GRP MOULDING

Our GRP facility hosts a team of three full-time operatives. The team designs and manufactures complex shaped components for both our builds and for the self-build market, including all our windows, doors and safari hatches.



TRIMMING & UPHOLSTERY

Our upholstery department produces all soft furnishings for each vehicle, from dashboards, seats, and even personalised embroidery services to give your truck a professional finish.



COACHBUILDING

Equipped with the latest CNC technology and occupying nearly half of the factory floorspace, this multi-disciplined team manufactures and fits all furniture, water, gas, and power systems to our vehicles.



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OVERLAND ACCESSORIES





WE WANTED BETTER. SO WE MADE IT OURSELVES.

**OUR PARTS HAVE BECOME A BENCHMARK FOR EXCELLENCE,
TRUSTED BY VEHICLE CONVERTERS ACROSS THE GLOBE.**

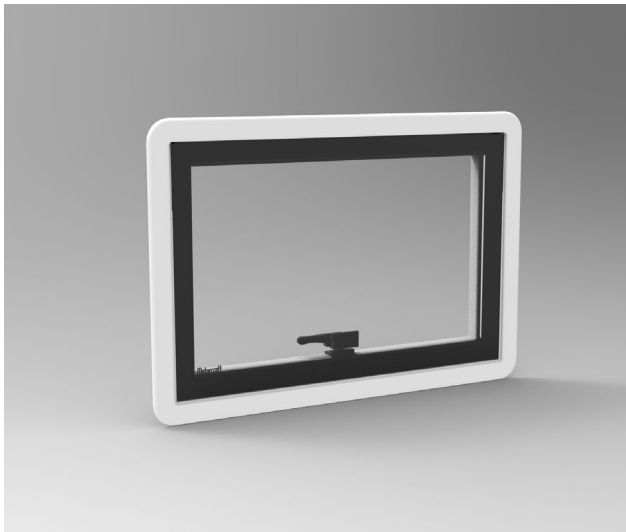
When we started building expedition vehicles, we quickly realised that the UK caravanning parts and accessories market didn't meet our standards for durability and performance. We needed products that could withstand the toughest environments and terrains, so we took matters into our own hands - designing and manufacturing them entirely on-site.

As the UK's only bespoke vehicle manufacturer to produce everything in-house, from doors to windows, our products have become a benchmark for excellence, trusted by vehicle converters worldwide. In response to growing demand, we launched Motorcraft Overland Accessories in 2012, bringing our industry-leading components to the wider market.



WINDOWS

Designed for durability and security, our high-quality, double-glazed toughened windows offer exceptional insulation and reliability for any adventure. Available in a range of styles and sizes, they are expertly crafted for vehicle living - whether that's in a an expedition truck, camper or van.



DOORS

Our doors offer durability, security, and thermal efficiency for any adventure. Built with a stainless steel hinge, five-point lock, and anti-pry reinforcement, they provide strength and insulation. Available in solid, windowed, and split designs to suit your build.



HATCHES & LOCKERS

Hatches and lockers are essential for long-term travel, offering strength and durability with reinforced GRP construction. Whether you need access hatches, safari hatches, or storage lockers, we have a range of sizes to fit your build and keep your gear secure.



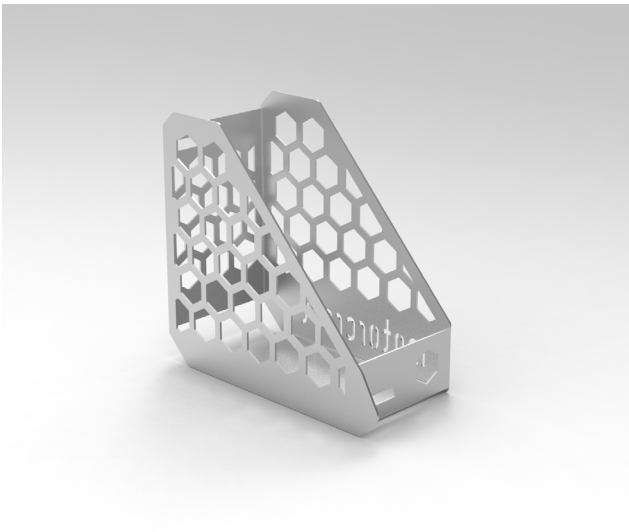
SKYLIGHTS

There's nothing quite like enjoying the night sky from the comfort of your vehicle. Our high-quality skylights are the perfect finishing touch to any build. Available in various styles and sizes, they let you sit back, relax, and take in the view.



FABRICATED PRODUCTS

Our fabrication department covers 25% of our factory, where our skilled team uses MIG and TIG welding to craft torsion-free subframes, wheel carriers, roof racks, and more - all built for strength and durability.



MAN HX60 PRODUCTS

With the growing popularity of HX60s as overland and expedition vehicles, we've developed a dedicated range of products designed for a perfect fit.



EXPEDITION VEHICLES















Motorcraft offers a comprehensive end-to-end service, guiding you from project planning to delivery. With over 35 years of experience and a commitment to high-quality craftsmanship and attention to detail, our expertise turns your vision to reality. Our 60,000 square foot facility is more than just a production site; it is a hub of innovation, quality and craftsmanship that sets Motorcraft apart in the industry.

At Motorcraft, we pursue perfection relentlessly, ensuring that every product we deliver is one we stand behind wholeheartedly and our team would proudly use themselves. We thrive on innovation and demand the highest of standards from ourselves and our suppliers.

YOUR ADVENTURE OUR EXPERTISE.

motorcraftadventuredevelopments.com